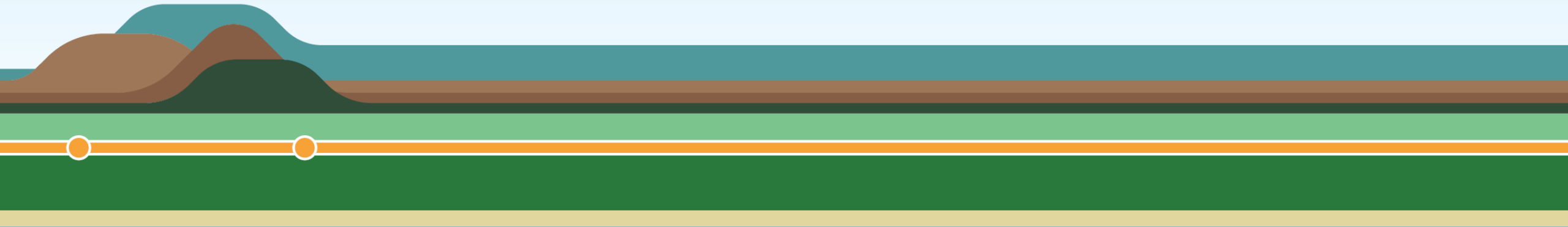


VENTURA COUNTYWIDE SHORT RANGE TRANSIT PLAN

2025-2034



Valley Express Proposed Routes

September 2025

Fehr&Peers

Countywide Short Range Transit Plan

Goals

Provide strategies for improved local and regional public transportation

Consider fixed route and demand response/paratransit collectively

Offer recommendations for increased coordination and connectivity between communities

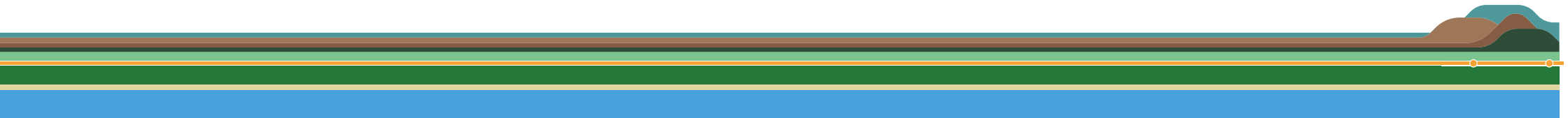
Desired Outcomes

Increased ridership

Improved marketing, communications, and partnerships to sustain ridership growth

Improved operational efficiency

Address inequity in the transportation network



Components of the SRTTP

Travel Market Analysis

Who could use transit, and where?

Service Assessment

How our current transit system performs

Service Recommendations

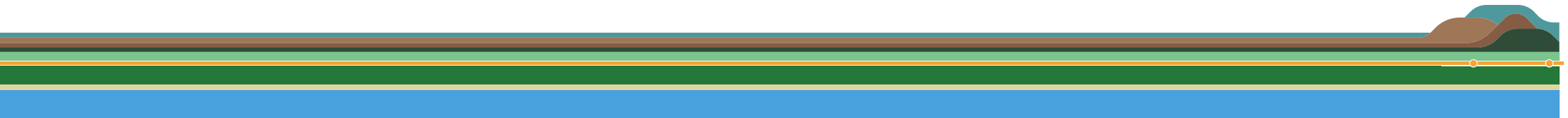
Specific actions to address those questions

Capital and Financial Plan

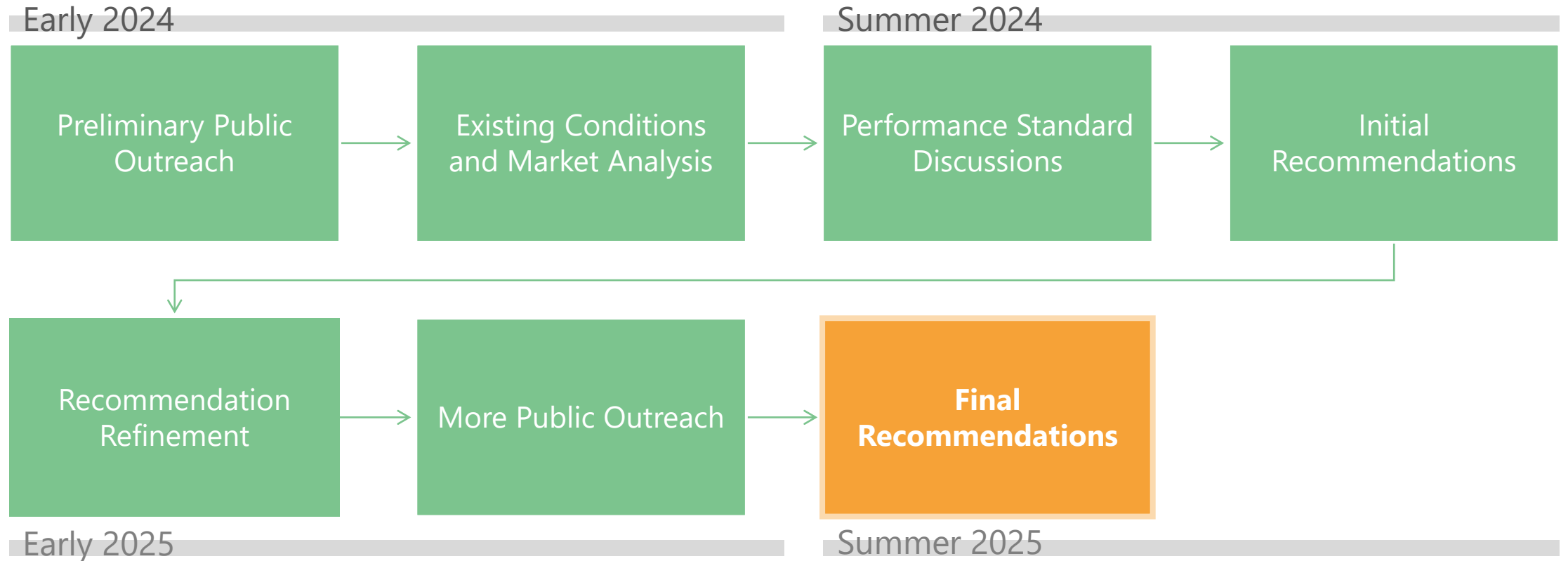
How to implement in the near-term

Path toward integrated
Demand Response

*Actions to improve cost-efficiency and reduce
barriers for the riders most dependent on
public transportation*

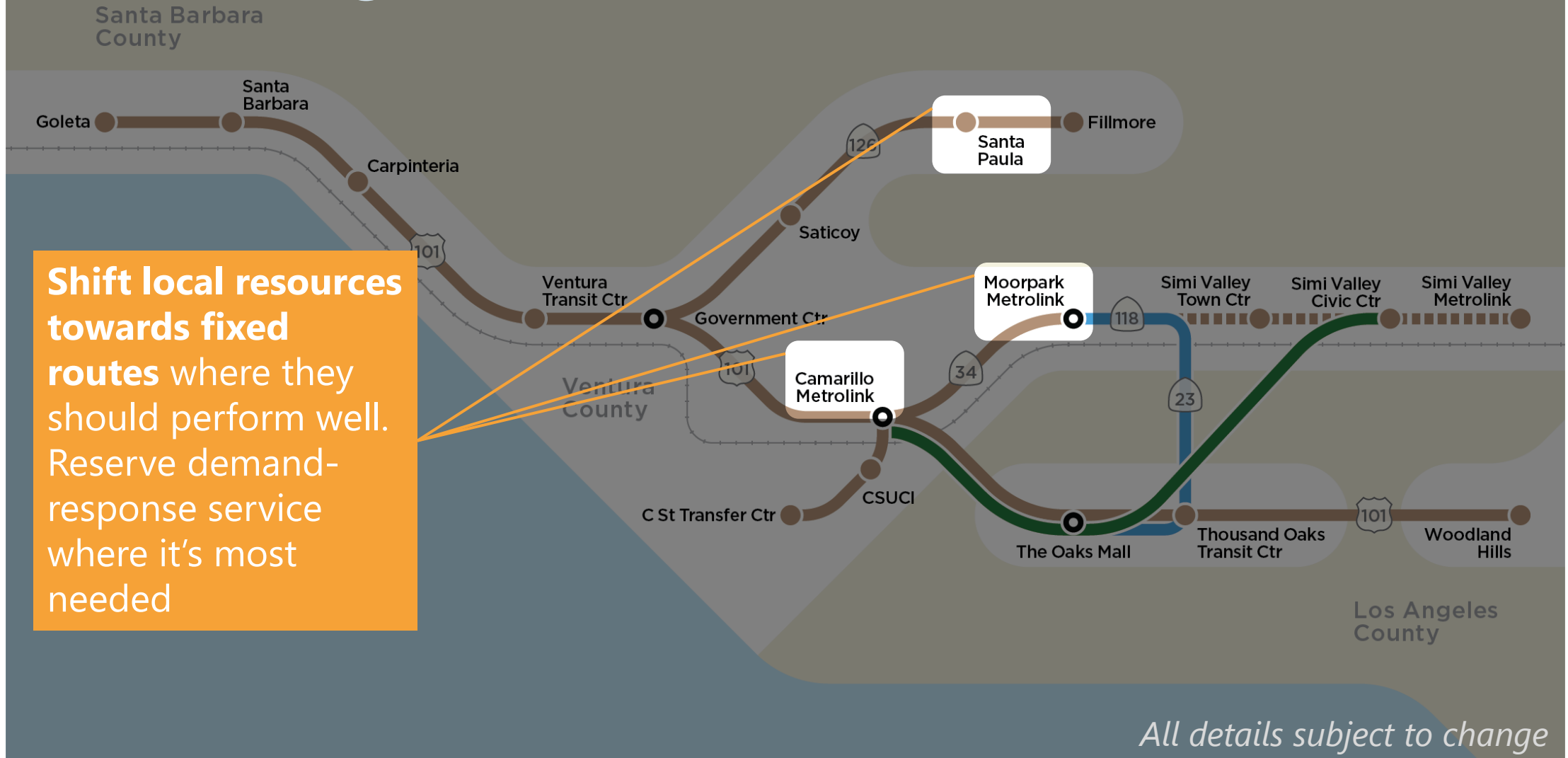


Project Process Timeline



Reinvesting in fixed-route service countywide

Shift local resources towards fixed routes where they should perform well. Reserve demand-response service where it's most needed



Reinvesting in fixed-route service countywide

Near-Term Plan

More dependable local circulation facilitates more local short trips *and* greater opportunity for connecting to regional routes

Santa Paula

Revised routes every 40 minutes

Santa Paula

Fillmore + Piru

Improved routes every 60 minutes

Fillmore

Moorpark Metrolink

Moorpark

Revised service every 40 minutes

Camarillo

New service every 30 minutes

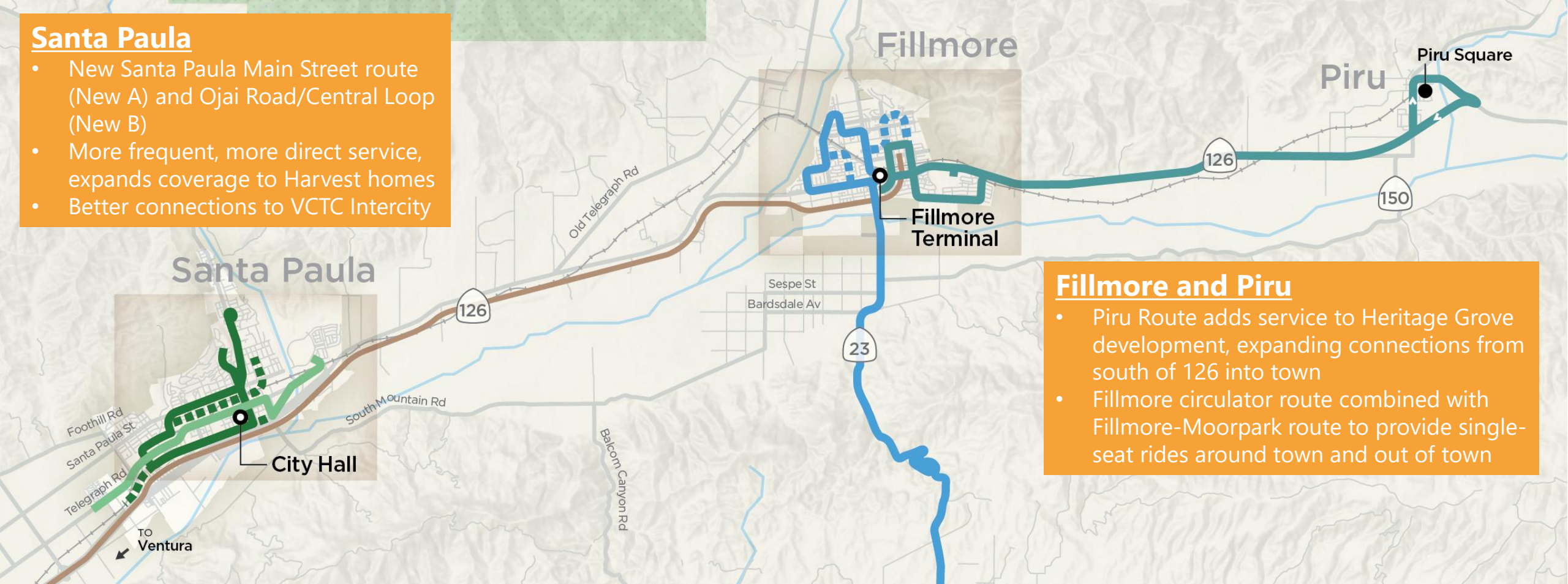
Camarillo Metrolink

Los Angeles County

All details subject to change

Santa Paula

- New Santa Paula Main Street route (New A) and Ojai Road/Central Loop (New B)
- More frequent, more direct service, expands coverage to Harvest homes
- Better connections to VCTC Intercity



Fillmore and Piru

- Piru Route adds service to Heritage Grove development, expanding connections from south of 126 into town
- Fillmore circulator route combined with Fillmore-Moorpark route to provide single-seat rides around town and out of town

PROPOSED SERVICE

- Fillmore-Moorpark
- Piru
- Santa Paula A
- Santa Paula B

REMOVED SERVICE

- Fillmore Loop
- Santa Paula Route A/B

EXISTING SERVICE

- Intercity

Not all stops are shown

- Timed transfer

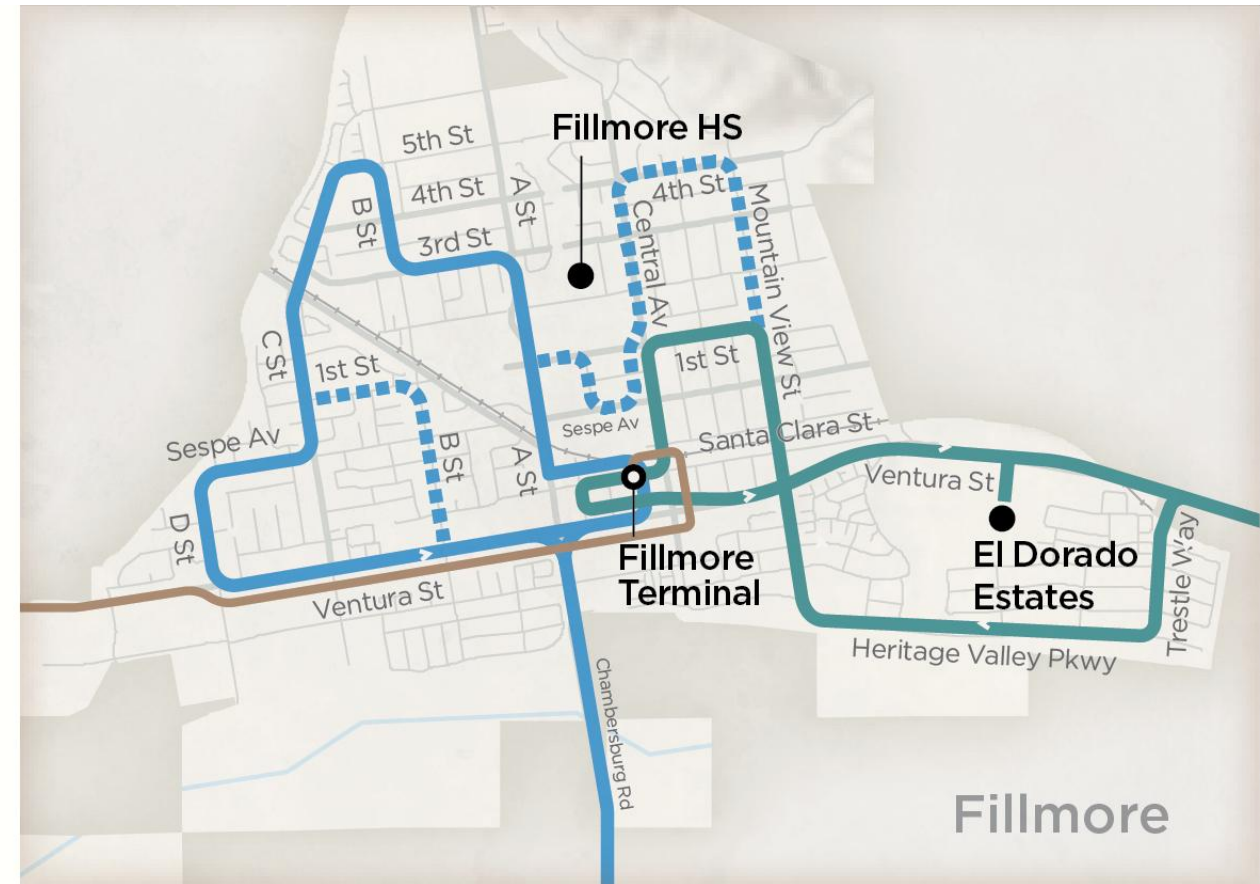


1 MILE

- Point of interest

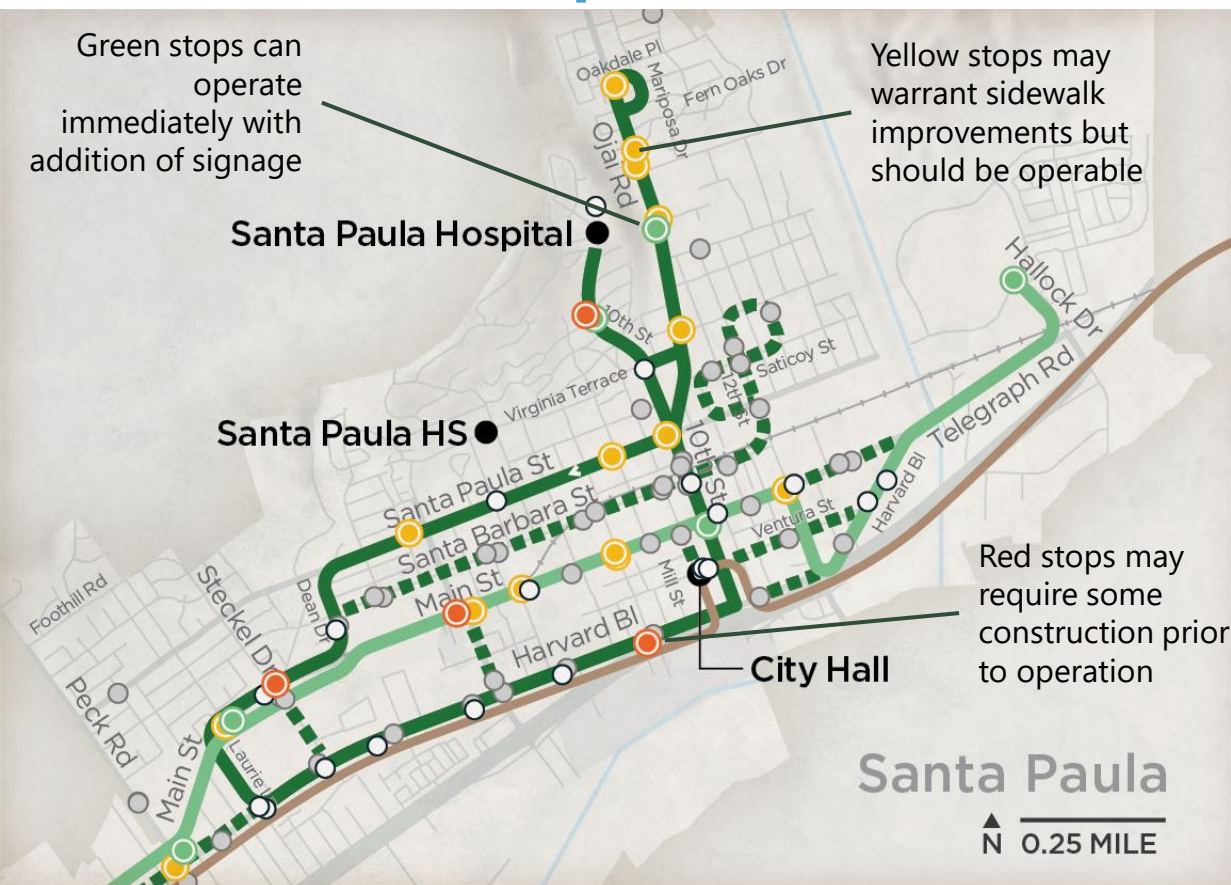
All details subject to change

Local Route Detail



All details subject to change. This route and stop proposal is not finalized or adopted.

Bus Stops Detail - Santa Paula



- Many existing stops are maintained
- Up to 9 new stops* can be served immediately with the addition of signs
- Up to 18 new stops* may warrant some sidewalk improvements but could be served immediately
- Up to 5 new stops* may require more extensive construction before operation
- Stops proposed to be discontinued are within a short walk of a remaining or new stop.

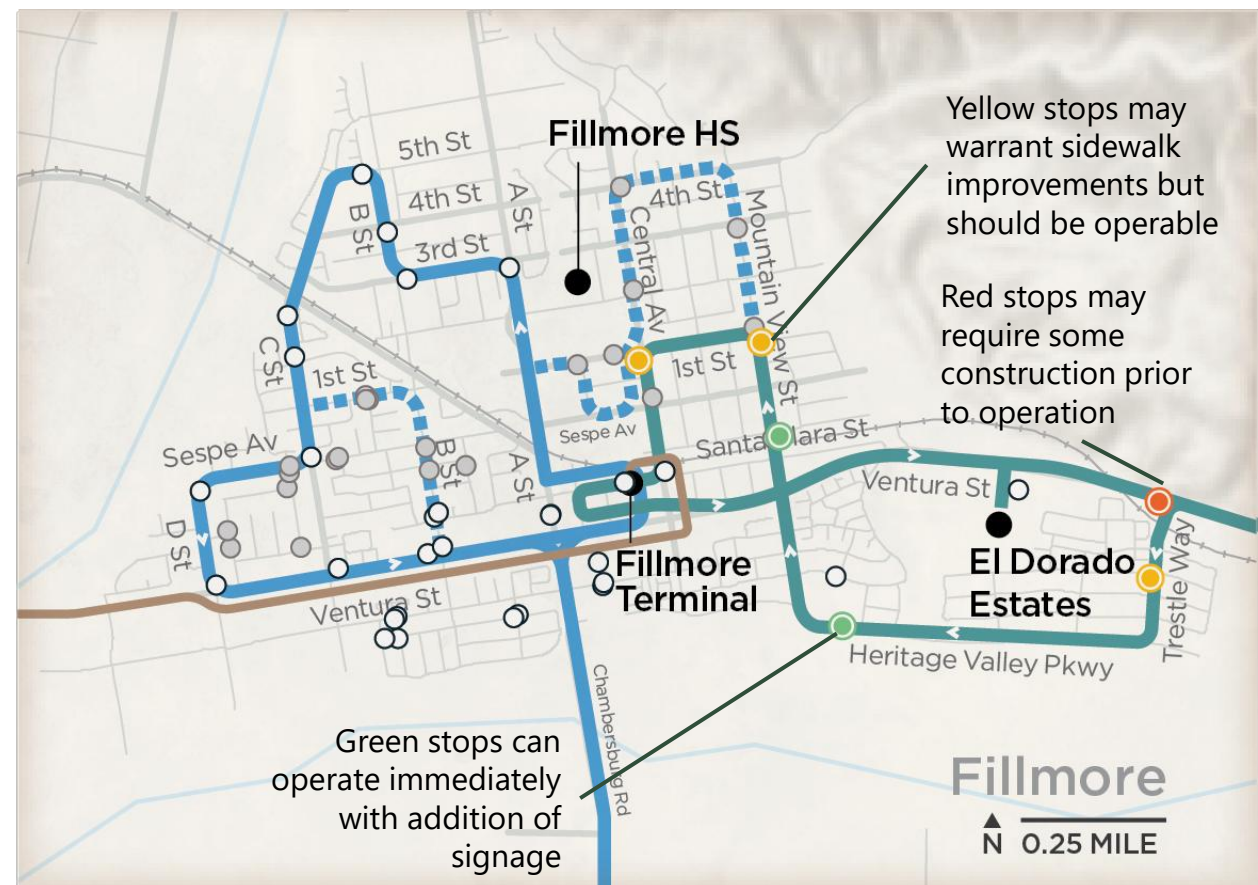
**Number of new stops includes both Santa Paula and Fillmore*

All details subject to change. This route and stop proposal is not finalized or adopted.

Bus Stops Detail - Fillmore

- Many existing stops are maintained
- Up to 9 new stops* can be served immediately with the addition of signs
- Up to 18 new stops* may warrant some sidewalk improvements but could be served immediately
- Up to 5 new stops* may require more extensive construction before operation
- Stops proposed to be discontinued are within a short walk of a remaining or new stop.

**Number of new stops includes both Santa Paula and Fillmore*



All details subject to change. This route and stop proposal is not finalized or adopted.

Transit Pricing

- Shift to “premium” price for Dial-a-Ride
- Encourage riders to use improved fixed routes
- Introduce fare capping to support frequent riders

All details subject to change

Current	Phase 1 Proposed
\$1.25 base fare	\$1.50 base fare
\$0.60 seniors and people with disabilities	\$0.60 seniors and people with disabilities
\$2.00 Dial-A-Ride fare	\$3.00 Dial-A-Ride fare for seniors and people with disabilities
	\$5.00 Dial-A-Ride fare for non-disabled adults
	Fare cap: all rides free after 32 a month (16 round trips)

Anticipated Outcomes

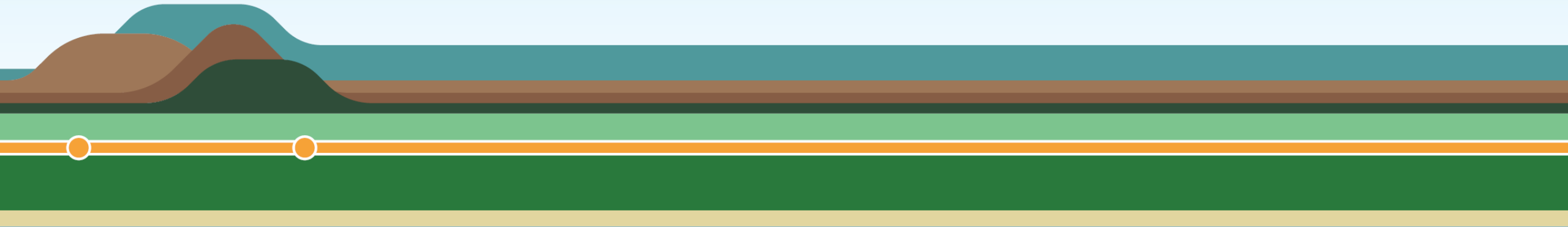
- Increased ridership from reinvigorated local routes
- Increased ridership from more reliable and coordinated connections
- Streamlined services that are simpler to understand and more consistent in when and how they operate
- Better circulation in neighboring communities (Santa Paula, Moorpark)

Ensuring successful outcomes

- Marketing improvements and refreshing promotions over time
- Developing and expanding partnerships with organizations, employers, and schools
- Better data monitoring and guidance for adapting over time
- Maintain long-term focus on proven service models and strategies

VENTURA COUNTYWIDE SHORT RANGE TRANSIT PLAN

2025-2034



<https://www.goventura.org/getting-around/ventura-county-short-range-transit-plan/>